

“ Give an apprenticeship a go.
The knowledge you pick up
through hands on experience is
worth far more than what you
can learn from a book. ”

Jarrad Langdon's journey

- Today Web/Graphic Designer with his own business
- Jala Design in Sydney
- 2001-07 Apprenticeship with a design company
- Certificate III in Printing and Graphic Arts (Graphic Pre-press)
- 2001 Left school at the end of Year 10



**I'm a web developer with my own business in Sydney.
I have four employees, and also teach at TAFE,
but how did I get here?**

Jarrad's story

My journey started at school. I discovered my love of design during work experience when I was in Year 10 with a local graphic design firm. They offered me an apprenticeship, and after getting a lot of advice from friends and family I made the tough decision to leave school.

I was receiving great marks at school and my careers advisor was strongly urging me to not to leave - but I'm so glad I didn't listen.
I have never regretted my decision.

During my apprenticeship I was busy completing TAFE courses, teaching part time and spent most of my spare time training to represent Australia at the WorldSkills International Competition, where I won a gold medal for Web Design.

My TAFE courses were of such a high standard and helped me further my knowledge with up to date content, and ultimately gave me the skills to set up my business. Nowadays one of the hardest things I do is recruit staff.

**I learnt a lot of real industry knowledge which has
really helped me be able to set up my business.**

**"I actually prefer to employ people with
VET qualifications than degrees because
they are likely to have superior skills."**